

2024



NAWIC  
The National Association of  
**Women in Construction**

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**Triangle Chapter of NC**

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Sponsorships Packages

# About NAWIC Triangle

## Leading Builders. Building Leaders.

We are the local chapter of the National Association of Women in Construction in the Triangle Area of North Carolina. We are very active in growing our community locally, regionally, and nationally.

With more than 115 chapters across the country, the National Association of Women in Construction (NAWIC) offers its members education, support and networking to help advance their careers in construction. NAWIC does this through building their technical and leadership skills.

*Our Core Purpose:* Strengthen and amplify the success of women in the construction industry.

*Our Mission:* The association is committed to championing women to impact the direction of the construction industry. NAWIC provides education, community and advocacy for women.



**Triangle Chapter of NC**



# The Benefits



## Increase Company Brand Awareness

- o Put your name out there, partnering with an established local association.
- o Improve the possibility of customer loyalty.



## Support Women In Our Industry

- o The numbers of women in construction is growing, and we can help drive them to your businesses.
- o Demonstrate your company's social values.



## Help NAWIC Succeed

- o Our association is growing, thanks to companies and partnerships like yours.
- o Give our members exposure to job opportunities, education, training, leadership experience and more.



## Reach A Wider Demographic

- o Gain more followers and greater visibility.
- o Benefit from the alignment NAWIC Triangle has with other local associations and groups.



# Annual Corporate Sponsorship Packages



\*Sponsors will be required to provide food/beverages for each event for the attendees

| Business Meeting Sponsor   | Social Event Sponsor   | Hard Hat Sponsor   | Media Sponsor  |
|--|--|--|--|
| Option to help coordinate the meeting topics and speaker(s)                            |  |  |  |
| Company promotion at one business meeting event  | Company promotion at one social event  | Company promotion at one hard hat tour event   |  |
| Designated amount of tickets to your event   | Designated amount of tickets to your event   | Designated amount of tickets to your designated event                                  |  |
| Dedicated 5 minute presentation at your designated event                               | Dedicated 5 minute presentation at your designated event                               | Dedicated 5 minute presentation at the beginning of your Hard Hat Tour                 |  |
| Company recognition on NAWIC Triangle social media regarding designated event          | Company recognition on NAWIC Triangle social media regarding designated event          | Company recognition on NAWIC Triangle social media regarding designated event          |  |
| Company recognition on NAWIC Triangle website regarding designated event               | Company recognition on NAWIC Triangle website regarding designated event               | Company recognition on NAWIC Triangle website regarding designated event               |  |
| Company logo on NAWIC Triangle website (permanent placement highlighting our sponsors) | Company logo on NAWIC Triangle website (permanent placement highlighting our sponsors) | Company logo on NAWIC Triangle website (permanent placement highlighting our sponsors) | Company logo on NAWIC Triangle website (permanent placement highlighting our sponsors) |
| Company logo in monthly NAWIC Triangle newsletter                                      | Company logo in monthly NAWIC Triangle newsletter                                      | Company logo in monthly NAWIC Triangle newsletter                                      | Company logo in monthly NAWIC Triangle newsletter                                      |
| Company logo on NAWIC banner at all of our sanctioned events                           | Company logo on NAWIC banner at all events   | Company logo on NAWIC banner at all events   | Company logo on banner at all events   |

\$1,500

\$1,000

\$750

\$500

# Special Event Sponsorship Packages



## WIC Week Sponsor

More information on WIC Week Sponsorship Levels available upon request

Dedicated 5 minute presentation at your designated event

Company recognition on NAWIC Triangle social media regarding designated event and throughout WIC Week media postings

Company recognition on NAWIC Triangle website specific to WIC Week content

Company logo on NAWIC banner at all WIC Week events

Pricing Based On Level

## Golf Sponsor

More information on Golf Sponsorship Levels available upon request

Recognition on all print & digital NAWIC Triangle golf marketing

Pricing Based On Level



# NAWIC 2024 Event Timeline



**Triangle Chapter of NC**

## Q1 January - March

Business Meeting  
Block Kids Event  
Social Event  
WIC Week – Daily Events  
first full week of March

## Q3 July - September

Social Event  
Business Meeting  
Hard Hat Tour  
Fall Conference

## Q2 April - June

Spring Conference  
Hard Hat Tour  
Business Meeting

## Q4 October - December

Golf Tournament  
Business Meeting  
Social Event  
Hard Hat Tour



# We can't wait for you to be a part of NAWIC!!



Please send an email to [ewallace@alfredwilliams.com](mailto:ewallace@alfredwilliams.com) regarding your interest and we will be in touch!

Any other questions?

Please reach out to someone from our Sponsorship Committee:



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